



KIRBY MUXLOE GOLF CLUB

Sponsorship/Advertising Opportunities

Kirby Muxloe Golf Club considers itself to be one of the premier golf clubs and golf courses in the area. With an established membership, increasing flow of visitors and a thriving clubhouse, it offers an excellent opportunity for businesses to promote their products and services.

Sponsorship of the club can put businesses in touch with a large audience of potential customers, generate local PR for their company, provide great client hospitality, all in the knowledge that their investment is helping to grow sport in the local area.

TEAM SPONSORSHIP

At Kirby Muxloe Golf Club, we have a number of teams that represent us, either on a social basis or a competitive basis, with numerous matches being held during the playing season. This is a superb opportunity to have a company logo branded on the team shirt and the company name posted with results, both on our website and in our weekly newsletter.

Competitive:	Gents Scratch League Team
	Ladies Scratch League Team
	Gents Under 35's (League Team & Knockout Competition)
	Ladies Handicap League
	Seniors County Team Knockout
	County Junior League Team
	Help 4 Heroes League Team
	Inter Club Foursomes Teams (Gents, Mixed)
Social:	Gents A/B Fixture
	Seniors Team
	Rabbits

Sponsorship Details

Period:	Calendar Year
Cost:	Dependent on which team(s) selected

Also included;-

- 12 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)

COMPETITION SPONSORSHIP

Like most golf clubs, Kirby Muxloe has a comprehensive competition structure for primarily its members, but also on occasion, for visitors in the form of open competitions.

These provide opportunities for businesses to promote their name and products/services.

These competitions are in two forms – either regularly recurring during the season or competitions held on a one-off basis.

a) Regularly Recurring

Diary

Print Page

September 2022 🔍 2021 < < Today > > 2023

Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023
ALL													
General													
Away Match													
Club Comp.													
Committee Room													
Dining Room													
Home Match													
Open Comp.													
Social													
Visitors													
Day	Date	Event	Category										
Thu	1	Seniors : Match v Sherwood Forest • 10.40am	Home Match										
		Silk Cup • 12.45pm - 1.30pm	Visitors										
Fri	2	Past Captains & Presidents • Now 26th August	General										
		Past Captains & Presidents • Now 26th August	Dining Room										
Sat	3	Mens : Professional's Day	Club Comp.										
Sun	4	Mens : Sunday Stableford • Sponsored by YOUR COMPANY	Club Comp.										
Mon	5	Bridge Lunch • Cancelled	Dining Room										
		Mens : Monday Medal • Sponsored by YOUR COMPANY	Club Comp.										
Tue	6	Ladies : Ladies President's Day & Putting Competition • Shotgun start at Noon	Club Comp.										

Every week during the playing season, from the start of April until the beginning of October, we hold two regularly recurring competitions;-

- A Gents Monday Medal which attracts on average 80 male members playing every week. This competition has been in place for a number of years and is now well engrained into the fabric of the golf club
- A Mixed Sunday Stableford which has been introduced in recent year's to provide competitive golf for either those that cannot play on a Saturday or for those that are waiting for membership on that day to become available.

Sponsorship Details

Period: Calendar Year

Cost: £1000.00 per calendar year

Also included;-

- 'Sponsored by' included in all versions of the event including our website diary, tee sheets, results postings including HowDidIDo
- 24 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)

b) One-off Competitions



KERRY MOOR GOLF CLUB

2023 CAPTAIN'S DAY

17TH June 2023

Hosted by Chris Leeming



Two shotgun starts – 8.00am & 1.00pm
Teesheets go live at 5.55pm on Thursday
8th June

**SPONSORED BY
YOUR COMPANY**

1893 130TH ANNIVERSARY 2023

Kerry Moor Golf Club Kerry Moor Leicester LE23 2EF Club Manager: Phone: 0116 229 2457 Email: manager@kerryoordogc.co.uk

During the playing season, from the start of April until the beginning of July, we hold a number of competitions that are held on a one off basis;-

- Captain's Farewell/Hello to mark the change in Captaincy for the year – there's usually over 100 male members play in the event
- Captain's Day where the Captain gets to celebrate his appointment with over 200 male members in a day of two shotgun starts
- President's Day where the President gets to celebrate his appointment with over 200 male members in a day of two shotgun starts
- Senior Mixed Open where both members and visitors alike have the opportunity to play in teams of four

Sponsorship Details

Period: Single event each calendar year

Cost: £600.00 per event

Also included;-

- 'Sponsored by' included in all versions of the event including our website diary, tee sheets, results postings including HowDidIDo
- 12 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)

TEE SPONSORSHIP



Each of our tees has a hole information board that provides an ideal opportunity for a company to have their name posted to promote their name/product/service to everyone that plays the hole.

Sponsorship Details

Period: Two year package

Cost: £1250.00 per hole

Also included;-

- 24 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)

NOT CURRENTLY AVAILABLE AS NINE HOLES SPONSORED BY GRANBY CAR SALES AND NINE SPONSORED BY MARKS ELECTRICAL

TEE MARKERS

Each of our four courses, e.g. Red, Yellow, White and Blue, has two tee markers on every hole to indicate where golfers are to play from – it's a great chance to regularly reinforce your message as players move around the course.

Sponsorship Details

Period: Two year package

Cost: £1000.00 per course

Also included;-

- 12 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)
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SCORECARD SPONSORSHIP



With regular play by members, either on a social or competitive basis, and by use of visitors when they come to play, there is a constant demand for scorecards and therefore, any company or business that sponsors our scorecards and always on view to those that play the course.

Sponsorship Details

Period: Based on how long an order of 20000 scorecards lasts

Cost: £1500.00 per order

Also included;-

- 12 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)

NOT CURRENTLY AVAILABLE AS SPONSORED BY MAYFIELD & CO.

NEWSLETTER SPONSORSHIP



Like most businesses, we at Kirby Muxloe Golf Club like to keep our ‘customers’ informed as to the latest news and developments at the club. Of course, in our case, our ‘customers’ are our members. To facilitate this, we generate a weekly newsletter that is sent to the vast majority of members each Friday. Additionally, we post a hard copy of each week’s newsletter on one of the club’s noticeboards and there is also a library of back issues in the member’s area of the website. Another excellent chance for a company or business to promote themselves to our members on a regular basis.

Sponsorship Details

Period: Calendar year

Cost: £750.00 per annum

Also included;-

- 12 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members

- Regular promotion via our social media channels (Facebook and Twitter)

NOT CURRENTLY AVAILABLE AS SPONSORED BY MAYFIELD & CO.

CUP INSERTS



Here's an opportunity to have your brand promoted in each of our eighteen holes with these inserts

Sponsorship Details

Period: Calendar Year

Cost: £1000.00 per calendar year

Also included;-

- 12 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)

BUGGY SPONSORSHIP



See your brand in motion as it moves around our golf course!!

We have a 'fleet' of six fully electric buggies for use by members and visitors and they're in regular use whilst ever conditions allow them to be on the course.

Sponsorship Details

Period: Calendar year

Cost: £1000.00 per annum per buggy

£5000.00 per annum for all six buggies

Also included;-

- 12 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)

MEMBERS BAG TAGS



Each year when they renew their membership by paying their annual subscriptions, members are provided with verification of their membership for display on their golf bag.

This is an opportunity for you to have your company promoted for a year with almost 650 members having your company details on display. And don't forget, many of the members regularly play at other golf courses so your details will be on display there too.

Sponsorship Details

Period: Subscription Year

Cost: £2500.00 per subscription period

Also included;-

- 24 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)

VISITOR BAG TAGS



In the same way that we provide bag tags to members to verify their membership, we also provide bag tags to visitors to evidence that they have paid a green fee for their visit. With nearly 5000 visitors each year, it's a chance for you to promote your products and services to a wider audience than just the members of the club.

Sponsorship Details

Period: Per print run of 2000 tags

Cost: £2500.00 per print run

Also included;-

- 12 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)

WEBSITE ADVERTISING



The screenshot shows the Kirby Muxloe Golf Club website. At the top, there is a navigation menu with items: Welcome, Course, Opens, Visitors, Professional, Members, Diary, Find Us, and Contact Us. Below the menu is a sidebar with a list of links: General Club Noticeboard, Membership, Ladies Membership Pathway, Sponsors (highlighted), Green Fees, Restaurant, Dress Code, Societies, Hire of Clubhouse, Corporate Golf Days, Accommodation, and Visitors and Societies Programme. The main content area is titled 'Sponsors' and shows a list of sponsors. The first sponsor listed is 'Mayfield & Co', with a description of their services as Chartered Accountants and tax advisors. An image of a smartphone and documents is also visible next to the text.

If you would prefer to advertise on our website in our sponsors section then, that's no problem.

Sponsorship Details

Period: 12 months

Cost: £1000.00 per advertising period

Also included;-

- 12 x Complimentary four ball vouchers
- Digital coverage on our website in the dedicated Sponsorship section
- Mention in our weekly newsletter to members
- Regular promotion via our social media channels (Facebook and Twitter)

All enquiries should be directed to the Club Manager;-

Telephone: 0116 2393457 (Option 1)

Email: manager@kirbymuxloe-golf.co.uk

***** ALL PRICES IN THIS BROCHURE EXCLUDED VALUE ADDED TAX*****